



WELCOME New Pet Parent!

Inside you will find
important charts to help
track your cat's health, a
checklist to make sure
you are prepared with all
your pet essentials, and
important articles to help
you prepare for your new
family member.





CERTIFICATE OF BIRTH



CAT'S NAME



D.O.B.

Breed(s)

Color(s)

VETERINARIAN

Address

Phone



Attach a photo of your cat here

BOARDING

Address

Phone



Medical Information Center +



Kitten/Cat Shots & Vaccines Tracker

Date	Shot / Vaccine

Allergies, Illnesses & Accidents

Date	Description of allergy, illness, or accident

Medications

Date	Prescription	Treatment for...

Questions & Answers from Vet Visit

Date	Notes



New Pet Checklist



Homecoming

- | | |
|-------------------------------------------|-------------------------------------|
| <input type="checkbox"/> Collar | <input type="checkbox"/> I.D. Tag |
| <input type="checkbox"/> Leash | <input type="checkbox"/> Carrier |
| <input type="checkbox"/> Beds and bedding | <input type="checkbox"/> Gates |
| <input type="checkbox"/> Cat Furniture | <input type="checkbox"/> Litter Box |
| <input type="checkbox"/> Pet Doors | |

Health

- | | |
|-------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Cat Food | <input type="checkbox"/> Food Scoop |
| <input type="checkbox"/> Food Bowl | <input type="checkbox"/> Vitamins |
| <input type="checkbox"/> Water Bowl | <input type="checkbox"/> Food Storage Bin |
| <input type="checkbox"/> Cat Care Book | <input type="checkbox"/> First-Aid Products |
| <input type="checkbox"/> Flea and Tick Products | |

Happiness

- | | | |
|------------------------------------------------|-------------------------------|----------------------------------------|
| <input type="checkbox"/> Treats | <input type="checkbox"/> Toys | <input type="checkbox"/> Cat Scratcher |
| <input type="checkbox"/> Training Books/Videos | | |

Hygiene

- | | |
|--------------------------------------------------------------|------------------------------------------|
| <input type="checkbox"/> ARM & HAMMER® Cat Litter | |
| <input type="checkbox"/> ARM & HAMMER® Cat Litter Deodorizer | |
| <input type="checkbox"/> ARM & HAMMER® Stain/Odor Remover | |
| <input type="checkbox"/> Brush | <input type="checkbox"/> Dental Products |
| <input type="checkbox"/> Nail Clippers | |
| <input type="checkbox"/> Litter Scoop | |
| <input type="checkbox"/> Shampoo | |



for more information, please visit us at www.armhammerpets.com



Bringing Home Kitty

Bringing home your new kitten is exciting and sometimes overwhelming.

Here are some guidelines to help you welcome this new addition and make sure that the first few days are less stressful for everyone.



Tips To Remember

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- ☒ **Age is more than a number.** Your kitten's age is a factor in a smooth adjustment. Bring home your kitten when it's between 8 and 12 weeks of age for the smoothest transition.
- ☐ **Use an approved cat carrier.** This is a good introduction to what should become his safe and familiar place whenever you travel.
- ☐ **Be Gentle!** Quiet and gentle handling is best. Your home is a totally new environment. Avoid rough handling and loud noises. It's best to place your kitten in a small quiet place with food and a litter box during this transition period.
- ☐ **For indoor cats:** Introduce the litter box right away. Place your kitten gently in a litter box immediately after he eats and whenever you notice signs he might be ready to squat. Gently scratch the kitten's paws in the litter to teach him that the box is the place to deposit and bury waste. If your kitten has an accident, use a paper towel to wipe it up and place that, and the kitten, in the litter box to help your kitten associate elimination with the box.

ARM & HAMMER® Cat Litter Products provide excellent deodorization.



- ☐ **Kitty-proof your home.** Like small children, kittens can get into lots of trouble very quickly! Remove or secure small items that could cause choking, dangling electrical cords that could result in a shock, and houseplants that could be deadly if eaten. As your kitten grows more adventurous, the list will lengthen, so heightened vigilance is the best way to prevent a tragedy.
- ☐ **Diet is important.** Make sure you have kitten food that is formulated to meet his nutritional requirements. You may need to feed several times a day since kittens grow rapidly. Avoid foods that contain corn, corn gluten, corn gluten meal, rice, wheat gluten, and soybean products. These starchy grain products contribute to obesity in cats.
- ☐ **See the vet.** Make an appointment to have your kitten thoroughly checked for signs of illness and plan to have him vaccinated.

Follow these steps and you'll be off to a good start with the new addition to your family. As always, consult your veterinarian for detailed care instructions and any other questions you may have.

Source: ArmAndHammer.com and Dogtime.com



Litter Box Training



Congratulations on bringing home a new kitten. One of the first things you need to do is to be sure your new kitten is litter box trained. You will need to provide the ideal litter box in a good location and encourage your kitten to use it. The questions and answers below will help guide you through the process.



Questions & Answers

for more information, please visit us at www.armhammerpets.com

Q: If they could choose, what type of litter box would most cats prefer?

A: A large open litter box is the ideal box. "See through" boxes allow cats to visualize what is around them, which makes them feel less vulnerable inside the box.

Q: What is the ideal litter box location?

A: The ideal location is a quiet low-traffic area, such as in a spare bathroom. A corner location is better than placing it out in the open because a cat needs to feel secure.

Q: What kind of litter do most cats prefer?

A: Granular "clumping" litter is popular because of its excellent absorbency, ease of disposal and clumping properties (moistened litter forms into a firm ball). Clumping litter also makes it easier to keep the box clean.

Q: How often should the litter box be scooped?

A: Try to remove feces and moistened litter daily. Regular scooping will keep the box from becoming an odor source for your home and will make it more attractive to your cat.

Q: How do you encourage your cat to use the litter box?

A: Cats most often need to eliminate after waking, after eating and after exercising. Encourage them to go to the litter box location and praise them when they hop into the box.

Source: Cat Channel and Pet Source



Litter Box Training



To complement your litter box training, choose from a complete line of ARM & HAMMER® cat litters:

As always, consult your veterinarian for detailed care instructions and any other questions you may have.

Helpful ARM & HAMMER® Products

for more information, please visit us at www.armhammerpets.com



ARM & HAMMER® Double Duty Clumping Litter eliminates both types of odors for Advanced Odor Control. Its breakthrough formula destroys urine AND feces odors on contact and helps keep your home smelling fresh and clean.



ARM & HAMMER® Super Scoop® Clumping Litter combines powerful ARM & HAMMER® Baking Soda crystals and Ammonia Odor Block formula to eliminate even the toughest odors on contact. For your convenience, this product is available in Fresh Scent and Fragrance Free.



ARM & HAMMER® Multi-Cat Strength Clumping Litter combines powerful ARM & HAMMER® Baking Soda crystals with ammonia odor neutralizers to eliminate the toughest odors on contact, no matter how many cats you have. Plus a fresh scent is released every time your cat uses the box. For your convenience, this product is available in Fresh Scent and Unscented.



ARM & HAMMER® Essentials® Natural Clumping Litter is formulated with a proprietary blend of natural biodegradable corn fibers that combine with ARM & HAMMER® Baking Soda to effectively absorb urine and eliminate odors instantly.



ARM & HAMMER® Cat Litter Deodorizer Powder destroys odors instantly in all types of litter - so your box stays first-day fresh longer. Moisture activated scent refreshes litter every time your cat uses the box, and innovative technology helps prevent clumps from sticking to the bottom of your box.



ARM & HAMMER® Cat Litter Deodorizer Spray can be used directly on litter for instant, clump-free odor control! To view the entire ARM & HAMMER® Cat Litter line, please go to www.armandhammer.com/pet-care/cat-care/landing.com.

Source: Cat Channel and Pet Source



ID Tags and Microchips



As always, consult your veterinarian for detailed care instructions and any other questions you may have.



The KEY to Your Cat's Safety

for more information, please visit us at www.armhammerpets.com

You love your cat.

You're committed to keeping him safe, healthy, and happy. So of course you have him tagged and microchipped, right? If not, two sobering statistics may persuade you otherwise:

- **Every year in the U.S., more than 60,000 companion animals are lost or stolen¹**
- **If your cat or dog becomes lost, and does not have a tag or microchip, there's only a 10 percent chance you'll see your pet again²**

Even if Fluffy's an indoor cat, even if she's trained to come running at the sound of her name, all it takes is an open window and the scent of rodent for her to be lured from her scratching post. And while the chances of a natural disaster or house fire are slim, such an event can change your pet's life forever. Just ask the dogs and cats left homeless after Hurricane Katrina.

Collar with ID tag

In addition to the obvious reason - that is, your contact information is immediately accessible - a collar and ID tag also lets anyone who crosses paths with your cat know that he isn't feral: this animal has a home where he is fed, loved, and cared for. And should your cat be picked up by city or county animal control, administrative staff will know exactly how to reach you.

Microchip

This tiny chip, implanted (safely and painlessly) between your cat's shoulders, remains with the animal his entire life. Consider it a valuable back-up plan should your cat's tags become removed or the collar lost. Most municipal shelters already have scanners that detect and read these microchips, and as a policy, many scan every animal who arrives at their door. So in addition to being the only permanent ID your cat carries with him, it's your best hope to be reunited in the event you become separated.

ARM & HAMMER® helps keep your loved one safe.

Now when you buy any two **ARM & HAMMER®** Cat Litters, you can receive a **FREE*** Pet ID Tag. Please visit www.PetTagOffer.com for offer details.



1. <http://www.arlingtontx.gov/animals/lostpets.html> 2. <http://public.homeagain.com> *via mail when you buy any two ARM & HAMMER® Cat Litters Source: Leslie Smith from DogTime.com



Spraying and Marking



Whether they're in the wild, or in their own yard, cats are territorial creatures and rely on nonverbal communication to signal to other cats the extent of their domain. Spraying and marking are ways in which your cat asserts his or her presence.



Your Cats Instinct Explained

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What Is Marking?

Marking is normal behavior that helps to define boundaries and reassure the cat that the area is familiar. Marking involves spraying urine and depositing "pheromones" in the selected area. Your cat has special glands in the facial area, around the tail region and in the foot pads. Experts have identified 17 different substances acting as chemical markers in cats. A cat will rub its face or cheek against an object to release the pheromones, communicating that the area is familiar and safe. The presence of facial pheromones has a calming effect on cats. Items that have been marked with facial pheromones are less likely to be sprayed with a urine marker.



What Is Spraying?

Urine spraying is often stimulated by a new visual or olfactory cue in the environment and is a way for your cat to define her boundaries and confirm her social standing. For example, your cat may spray as a result of seeing or smelling a new cat in the yard, or when you introduce a new person, pet or item into the household. Spraying is also connected with mating behavior. A male cat, excited by the scent of a female in heat, will spray to mark his domain and discourage competition. Spraying is not an elimination problem but if your cat suddenly stops using the litter box, you should seek medical advice.

As always, consult your veterinarian for detailed care instructions and any other questions you may have.

For nasty pet odors, try
ARM & HAMMER® PET FRESH
odor eliminating products.



Source: armandhammer.com



Introducing a Second Cat

As always, consult your veterinarian for detailed care instructions and any other questions you may have.



Tips for Multiple Cat Owners

for more information, please visit us at www.armhammerpets.com

- ☐ Take your time! Introducing a new cat to your home may take a few weeks.
- ☐ Seclude the newcomer in a private room so he can develop a sense of security and begin to form a bond with you. Give him fresh food and water every day and his own litter box for at least a week, without letting him see the other cat in your household.
- ☐ Make frequent visits to feed, pet and play with your new friend and make sure that you spend time with your resident cat so he does not feel that you are paying more attention to the new addition.
- ☐ Feed your resident cat near the door of the room that the new cat is confined in and gradually move the new cat's food dish closer to the inside of the door. This will make them associate each other's presence with something good: food.
- ☐ Give the newcomer brief moments to explore his new home under your supervision without your other cat around. When your new cat seems comfortable in the rest of your house, you are ready to introduce your cat face-to-face.
- ☐ You must be present when the new cat is revealed to your resident cat. Expect some hostility and hesitation. Since they have learned to associate each other with food, a mealtime introduction is helpful.

- ☐ If the cats become aggressive toward one another, remove the food bowls and confine the new cat to the "safe" room. Wait a few minutes and try again. If the second attempt is just as hostile, separate them again and feed them in separate quarters until they settle down.
- ☐ As the cats become accustomed to each other at feeding time, let them spend more time together after they have finished eating.
- ☐ When things seem to be calm, inch their food dishes closer together. If the cats are comfortable being about three feet from each other at mealtimes, you should be ready to let the new kitty out of confinement.

As the cats start to share turf within your home, it is recommended that you have at least one litter box per cat. Use a multi-cat litter such as **ARM & HAMMER® Multi-Cat Extra Strength Clumping Litter**, which features activated baking soda crystals and a "odor blocking" technology to provide better odor control and performance for multi-cat households.

As always, consult your veterinarian for detailed care instructions and any other questions you may have.

Source: Dr. Cookie's Guide to Living Happily Ever After with Your Cat. New York, NY: St. Martin's Press, 2002.